CLAIMS

What is claimed is:

- 1 1. A method for generating and transmitting bit rate conversion information, the method
- 2 comprising:
- 3 receiving a sequence of media signals, the sequence of media signals
- 4 is to be transmitted over a communication channel;
- 5 applying at least two bit rate conversion scheme on the sequence of
- 6 media signals; and
- 7 analyzing the results of the appliance of the at least two bit rate
- 8 conversion scheme to provide bit rate conversion information.
- 1 2. The method of claim 1 further comprising a step of transmitting at least a portion of
- 2 the bit rate conversion information over the communication channel.
- 1 3. The method of claim 2 wherein the step of transmitting at least a portion of the bit
- 2 rate conversion information is preceded by a step of multiplexing the at least portion of the
- 3 bit rate conversion information with the sequence of media signals.
- 1 4. The method of claim 1 wherein the bit rate conversion information indicates (a) the at
- 2 least one bit rate conversion scheme applied on the sequence of media signals, and (b)
- 3 at least one amount of bit rate conversion resulting from the appliance of the at least one
- 4 bit rate conversion scheme.

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- 1 5. The method of claim 4 wherein the bit rate conversion further indicates at least one
- 2 quality loss resulting from the appliance of the at least one bit rate conversion scheme.
- 1 6. The method of claim 1 wherein the bit rate conversion schemes are selected from the
- 2 group consisting of:
- 3 removing filler packets;
- 4 removing filler frames;
- 5 removing stuffing bits;
- 6 selectively scaling DCT coefficients to zero;
- 7 selectively setting DCT coefficients to zero;
- 8 discarding data used to represent selected media frames;
- 9 discarding data used to represent selected media frames and generating repeat
- information in the bit stream such that a decoder can repeat the dropped frames;
- 11 re-quantizing quantized DCT coefficients;
- 12 extracting and changing the quantization scale factors;
- decode and encode at different bit rates; and
- changing the resolution of a video image.
- 1 7. The method of claim 1 wherein the steps of applying and analyzing are repeated to
- 2 produce bit rate conversion information indicative of results of an appliance of a sequence
- 3 of bit rate conversion schemes on the sequence of media signals.
 - 8. The method of claim 7 further comprising the steps of:
- 2 transmitting the bit rate conversion information and the media signals sequence
- 3 until there is a need to convert the bit rate of the media signals sequence by applying a
- 4 first bit rate conversion scheme out of the sequence of bit rate conversion schemes; and

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5	applying the first bit rate conversion scheme, and discarding bit rate conversion
6	information relating to the first bit rate conversion information to provide modified bit rate
7	conversion information.
1	9. The method of claim 1 wherein the media signals selected from a group consisting of:
2	signals representative of visual information;
3	compressed signals representative of visual information;
4	MPEG compliant signals;
5	signals representative of audio information;
6	compressed signals representative of audio information;
7	information signals associated with signals representative of visual information;
8	information signals associated with compressed signals representative of visual
9	information;
10	information signals associated with MPEG compliant signals;
11	information signals associated with signals representative of audio information;
12	information signals associated with compressed signals representative of audio
13	information; and
14	sequences of media signals.
1	10. The method of claim 1 wherein the bit rate conversion information is generated by a
2	central analyzer.
1	11. In a distribution center configured to transmit a plurality of media streams to a
2	plurality of receivers, a method for generating and transmitting bit rate conversion
3	information, the method comprising:

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receiving at least one media stream, the at least one media stream

- 5 is to be transmitted over a communication channel;
- 6 applying at least one bit rate conversion scheme on the at least one
- 7 media stream;
- 8 analyzing the results of the appliance of the at least one bit rate conversion
- 9 scheme to provide bit rate conversion information.
- 1 12. The method of claim 11 further comprising a step of transmitting at least a portion of
- 2 the bit rate conversion information over the communication channel.
- 1 13. The method of claim 12 wherein the step of transmitting at least a portion of the bit
- 2 rate conversion information is preceded by a step of multiplexing the at least portion of the
- 3 bit rate conversion information with the at least one media stream.
- 1 14. The method of claim 12 wherein the bit rate conversion information indicates (a) the
- 2 at least one bit rate conversion scheme applied on the at least one media stream, and (b)
- 3 at least one amount of bit rate conversion resulting from the appliance of the at least one
- 4 bit rate conversion scheme.
- 1 15. The method of claim 14 wherein the bit rate conversion further indicates at least one
- 2 quality loss resulting from the appliance of the at least one bit rate conversion scheme.
- 1 16. The method of claim 11 wherein the bit rate conversion schemes are selected
- 2 from the group consisting of:
- 3 removing filler packets:
- 4 removing filler frames;
- 5 removing stuffing bits;
- 6 selectively scaling DCT coefficients to zero;

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7	selectively setting DCT coefficients to zero;
8	discarding data used to represent selected media frames;
9	discarding data used to represent selected media frames and generating repeat
10	information in the bit stream such that a decoder can repeat the dropped frames;
11	re-quantizing quantized DCT coefficients;
12	extracting and changing the quantization scale factors;
13	decode and encode at different bit rates; and
14	changing the resolution of a video image.
1	17. The method of claim 11 wherein the steps of applying and analyzing are repeated to
2	produce bit rate conversion information indicative of results of an appliance of a sequence
3	of bit rate conversion schemes on the at least one media streams.
1	18. The method of claim 17 further comprising the steps of:
2	transmitting the bit rate conversion information and the at least one media stream
3	until there is a need to convert the bit rate of a media stream out of the at least one media
4	streams by applying a first bit rate conversion scheme out of the sequence of bit rate
5	conversion schemes; and
6	applying the first bit rate conversion scheme, and discarding bit rate conversion
7	information relating to the first bit rate conversion information to provide modified bit rate
8	conversion information.
1	19. The method of claim 11 wherein each media stream includes signals selected from a
2	group consisting of:
3	signals representative of visual information;
4	compressed signals representative of visual information;

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5	MPEG compliant signals;
6	signals representative of audio information;
7	compressed signals representative of audio information;
8	information signals associated with signals representative of visual information;
9	information signals associated with compressed signals representative of visual
10	information;
11	information signals associated with MPEG compliant signals;
12	information signals associated with signals representative of audio information;
13	information signals associated with compressed signals representative of audio
14	information; and
15	sequences of media signals.
1	20. The method of claim 11 wherein the bit rate conversion information is generated by a
2	central analyzer.
1	21. A method for modifying a bit rate of a sequence of media signals such that the bit
2	rate of the sequence of media signals does not exceed an available bandwidth of a
3	communication channel, the method comprising the steps of:
4	receiving the media signal sequence, bandwidth information and bit
5	rate conversion information;
6	determining whether to convert the bit rate of the sequence of media
7	signals in view of bandwidth information and the bit rate conversion
8	information; and
9	converting the bit rate of the sequence of media signals in response
10	to the determination.

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- 1 22. The method of claim 21 wherein the media signals comprising of at least two
- 2 sequences of media signals, whereas each sequence of media signals is associated with
- 3 a bit rate conversion information.
- 1 23. The method of claim 22 wherein each sequence of compressed media signals is
- 2 representative of at least a portion of a program.
- 1 24. The method of claim 23 further comprising a step of selecting at least one of the at
- 2 least two sequences to be provided to the channel and wherein converting the media
- 3 signals in view of the selection.
- 1 25. The method of claim 24 wherein the step of reception is preceded by a step of
- 2 multiplexing the at least two sequences of data media.
- 1 26. The method of claim 25 wherein the step of multiplexing is preceded by a step of
- 2 generating bit rate conversion information.
- 1 27. The method of claim 21 wherein the bit rate conversion information being indicative of
- 2 a bit rate conversion after performing at least of the following bit conversion step selected
- 3 from the group consisting of:
- 4 removing filler packets;
- 5 removing filler frames;
- 6 removing stuffing bits;
- 7 selectively scaling DCT coefficients to zero;
- 8 selectively setting DCT coefficients to zero;
- 9 discarding data used to represent selected media frames;

10	discarding data used to represent selected media frames and generating repea
11	information in the bit stream such that a decoder can repeat the dropped frames;
12	re-quantizing quantized DCT coefficients;
13	extracting and changing the quantization scale factors;
14	decode and encode at different bit rates; and

1 28. The method of claim 21 wherein the bit rate conversion information is generated by a

changing the resolution of a video image.

2 central analyzer.

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- 1 29. The method of claim 28 wherein the bit rate conversion information is multiplexed
- 2 with the media signals.
- 1 30. The method of claim 28 wherein each sequence of compressed digital signals
- 2 represents a program.
- 1 31. The method of claim 21 wherein the bit rate conversion information further indicates
- 2 of a quality degradation resulting from the appliance of a bit conversion scheme on the
- 3 media signals; and the step of converting the media signals in further based upon the
- 4 quality degradation.
- 1 32. The method of claim 21 wherein the media signals are associated with priority
- 2 criteria, and wherein the step of converting the media signals is further based upon a
- 3 priority associated with the media signals.
- 1 33. The method of claim 21 wherein the media signals are MPEG compliant signals.

- 1 34. The method of claim 33 wherein the media signals are arranged in MPEG compliant
- 2 transport packets.
- 1 35. The method of claim 34 wherein the bit rate conversion information is embedded
- 2 within the headers of the transport packets.
- 1 36. The method of claim 21 wherein the steps of applying and analyzing are repeated to
- 2 produce bit rate conversion information indicative of results of an appliance of a sequence
- 3 of bit rate conversion schemes on the sequence of media signals.
- 1 37. The method of claim 36 further comprising the steps of:
- 2 transmitting the bit rate conversion information and the at least one media stream
- 3 until there is a need to convert the bit rate of a media stream by applying a first bit rate
- 4 conversion scheme out of the sequence of bit rate conversion schemes; and
- 5 applying the first bit rate conversion scheme, and discarding bit rate conversion
- 6 information relating to the first bit rate conversion information to provide modified bit rate
- 7 conversion information.
- 1 38. An apparatus for generating and transmitting bit rate conversion information, the
- 2 apparatus comprising:
- 3 at least one bit rate converter for receiving a sequence of media
- 4 signals to be transmitted over a communication channel, and for applying
- 5 at least one bit rate conversion scheme on the sequence of media signals
- 6 to provide a bit rate converted sequence of media signals;
- 7 at least one bit rate conversion analyzer, coupled to the at least one
- 8 bit rate converters, for receiving and analyzing the bit rate converted

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- 9 sequence of media signals and providing bit rate conversion information.
- 1 39. The apparatus of claim 38 further comprising a transmitter, coupled between the at
- 2 least one bit rate conversion analyzer and the communication channel, for receiving and
- 3 transmitting over the communication channel at least a portion of the bit rate conversion
- 4 information.
- 1 40. The apparatus of claim 38 further comprising a multiplexer, coupled between the at
- 2 least one bit rate conversion analyzer and the communication channel, the multiplexer is
- 3 configured to receive and multiplex the sequence of media signals and at least a portion
- 4 of the bit rate conversion information.
- 1 41. The apparatus of claim 38 wherein the bit rate conversion information indicates (a)
- 2 the at least one bit rate conversion scheme applied on the sequence of media signals,
- 3 and (b) at least one amount of bit rate conversion resulting from the appliance of the at
- 4 least one bit rate conversion scheme.
- 1 42. The apparatus of claim 41 wherein the bit rate conversion further indicates at least
- 2 one quality loss resulting from the appliance of the at least one bit rate conversion
- 3 scheme.
- 1 43. The apparatus of claim 38 wherein the bit rate conversion schemes are selected from

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- 2 the group consisting of:
- 3 removing filler packets;
- 4 removing filler frames;
- 5 removing stuffing bits;
- 6 selectively scaling DCT coefficients to zero;

7	selectively setting DCT coefficients to zero;
8	discarding data used to represent selected media frames;
9	discarding data used to represent selected media frames and generating repea
10	information in the bit stream such that a decoder can repeat the dropped frames;
11	re-quantizing quantized DCT coefficients;
12	extracting and changing the quantization scale factors;
13	decode and encode at different bit rates; and
14	changing the resolution of a video image.
1	44. The apparatus of claim 38 wherein at least one pair of bit rate converter and bit rate
2	conversion analyzer are configured to apply a sequence of bit rate conversion schemes
3	on a sequence of media signals and to provide bit rate conversion information indicative
4	of results of the appliance of the sequence of bit rate conversion schemes on the
5	sequence of media signals.
1	45. The apparatus of claim 38 wherein the media signals selected from a group
2	consisting of:
3	signals representative of visual information;
4	compressed signals representative of visual information;
5	MPEG compliant signals;
6	signals representative of audio information;
7	compressed signals representative of audio information;
8	information signals associated with signals representative of visual information;
9	information signals associated with compressed signals representative of visual
10	information;
11	information signals associated with MPEG compliant signals;

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information.

12	information signals associated with signals representative of audio information;
13	information signals associated with compressed signals representative of audio
14	information; and
15	sequences of media signals.
1	46. The apparatus of claim 38 further configured to transmit the sequences of bit rate
2	conversion information and the sequence of media signals to multiple receivers.
1	47. The apparatus of claim 46 being located within a central distribution center.
1	48. The apparatus of claim 46 wherein the receivers are local distribution centers.
1	49. An apparatus for generating and transmitting bit rate conversion information, the
2	apparatus comprising:
3	at least one bit rate converter for receiving at least one stream of
4	media signals to be transmitted over a communication channel, and
5	for applying at least one bit rate conversion scheme on the at least one
6	media stream to provide at least one bit rate converted media signal;
7	at least one bit rate conversion analyzer, coupled to the at least one
8	bit rate converters, for receiving and analyzing the at least one bit rate converted media
9	streams and for providing bit rate conversion information.
1	50. The apparatus of claim 49 further comprising a transmitter, coupled between the at

least one bit rate conversion analyzer and the communication channel, for receiving and

transmitting over the communication channel at least a portion of the bit rate conversion

- 1 51. The apparatus of claim 49 further comprising a multiplexer, coupled between the at
- 2 least one bit rate conversion analyzer and the communication channel, the multiplexer is
- 3 configured to receive and multiplex the at least one media stream and at least a portion of
- 4 the bit rate conversion information.
- 1 52. The apparatus of claim 49 wherein the bit rate conversion information indicates (a)
- 2 the at least one bit rate conversion scheme applied on the at least one media stream, and
- 3 (b) at least one amount of bit rate conversion resulting from the appliance of the at least
- 4 one bit rate conversion scheme.
- 1 53. The apparatus of claim 52 wherein the bit rate conversion further indicates at least
- 2 one quality loss resulting from the appliance of the at least one bit rate conversion
- 3 scheme.
- 1 54. The apparatus of claim 49 wherein the bit rate conversion schemes are selected from
- 2 the group consisting of:
- 3 removing filler packets;
- 4 removing filler frames;
- 5 removing stuffing bits;
- 6 selectively scaling DCT coefficients to zero;
- 7 selectively setting DCT coefficients to zero;
- 8 discarding data used to represent selected media frames;
- 9 discarding data used to represent selected media frames and generating repeat
- information in the bit stream such that a decoder can repeat the dropped frames;
- 11 re-quantizing quantized DCT coefficients;
- 12 extracting and changing the quantization scale factors;

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13	decode and encode at different oit rates, and
14	changing the resolution of a video image.
1	55. The apparatus of claim 49 wherein at least one pair of bit rate converter and bit rate
2	conversion analyzer are configured to apply a sequence of bit rate conversion schemes
3	on a at least one media stream and to provide bit rate conversion information indicative of
4	results of the appliance of the sequence of bit rate conversion schemes on the at least
5	one media stream.
1	56. The apparatus of claim 49 wherein the media streams comprising at least one signal
2	selected from a group consisting of:
3	signals representative of visual information;
4	compressed signals representative of visual information;
5	MPEG compliant signals;
6	signals representative of audio information;
7	compressed signals representative of audio information;
8	information signals associated with signals representative of visual information;
9	information signals associated with compressed signals representative of visual
10	information;
11	information signals associated with MPEG compliant signals;
12	information signals associated with signals representative of audio information;
13	information signals associated with compressed signals representative of audio
14	information; and
15	sequences of media signals.

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- 1 57. The apparatus of claim 49 further configured to transmit the sequences of bit rate
- 2 conversion information and the sequence of media signals to multiple receivers.
- 1 58. The apparatus of claim 49 being located within a central distribution center.
- 1 59. The apparatus of claim 57 wherein the receivers are local distribution centers.
- 1 60. An apparatus for modifying a bit rate of a sequence of media signals such that the bit
- 2 rate of the sequence of media signals does not exceed an available bandwidth of a
- 3 communication channel, the apparatus comprising:
- 4 a controller, coupled to the bit converter, for receiving bit rate conversion
- 5 information and bandwidth information and for determining whether to convert the bit rate
- 6 of the sequence of media signals in response to the bandwidth information and the bit
- 7 rate conversion information; and
- 8 a bit rate converter, coupled to the controller, for receiving the sequence of media
- 9 signals, and for converting the bit rate of the sequence of media signals, in response to
- 10 the determination.
 - 1 61. The apparatus of claim 60 wherein the media signals sequence comprising of at least
 - 2 two sequences of media signals, whereas each sequence of the at least two media
 - 3 signals sequences is associated with a bit rate conversion information.
 - 1 62. The apparatus of claim 60 wherein each of the at least two sequences of media
- 2 signals is representative of at least a portion of a program.
- 1 63. The apparatus of claim 62 further configured to select at least one of the at least two
- 2 sequences to be provided to the communication channel.

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- 1 64. The apparatus of claim 62 further comprising a multiplexer, coupled between the
- 2 communication channel and the bit rate converter, for multiplexing the at least two
- 3 sequences of data media.
- 1 65. The apparatus of claim 60 wherein the bit rate conversion information being indicative
- 2 of a bit rate conversion after performing at least of the following bit conversion step
- 3 selected from the group consisting of:
- 4 removing filler packets;
- 5 removing filler frames;
- 6 removing stuffing bits;
- 7 selectively scaling DCT coefficients to zero;
- 8 selectively setting DCT coefficients to zero;
- 9 discarding data used to represent selected media frames;
- discarding data used to represent selected media frames and generating repeat
- information in the bit stream such that a decoder can repeat the dropped frames;
- 12 re-quantizing quantized DCT coefficients;
- extracting and changing the quantization scale factors;
- 14 decode and encode at different bit rates; and
- changing the resolution of a video image.
- 1 66. The apparatus of claim 60 wherein the bit rate conversion information is generated by
- 2 a central analyzer.
- 1 67. The apparatus of claim 66 wherein the bit rate conversion information is multiplexed
- 2 with the media signals.

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- 1 68. The apparatus of claim 66 wherein the sequence of media signals are associated
- 2 with priority criteria, and wherein the step of converting the media signals is further based
- 3 upon a priority associated with the media signals.
- 1 69. The apparatus of claim 60 wherein the media signals are MPEG compliant signals.
- 1 70. The apparatus of claim 60 wherein the media signals are arranged in MPEG
- 2 compliant transport packets.
- 1 71. The apparatus of claim 70 wherein the bit rate conversion information is embedded
- 2 within the headers of the transport packets.
- 1 72. The apparatus of claim 60 further configured to modify bit rate conversion
- 2 information, to reflect bit rate conversion schemes that were applied by the bit rate
- 3 converter.
- 1 73. The apparatus of claim 72 wherein the bit rate conversion information being indicative
- 2 of results of an appliance of sequence of bit rate conversion schemes on the sequence of
- 3 media signals.